

Home delivery means BETTER MEDICATION ADHERENCE

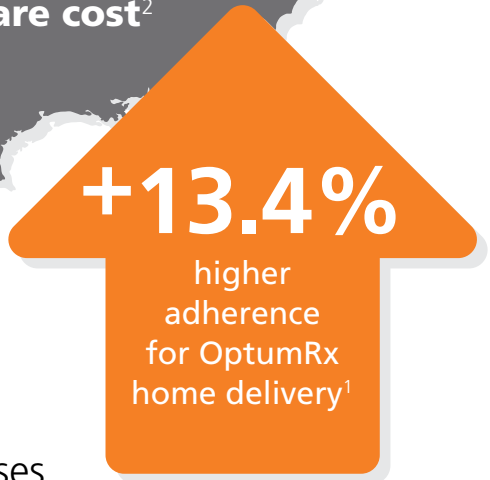
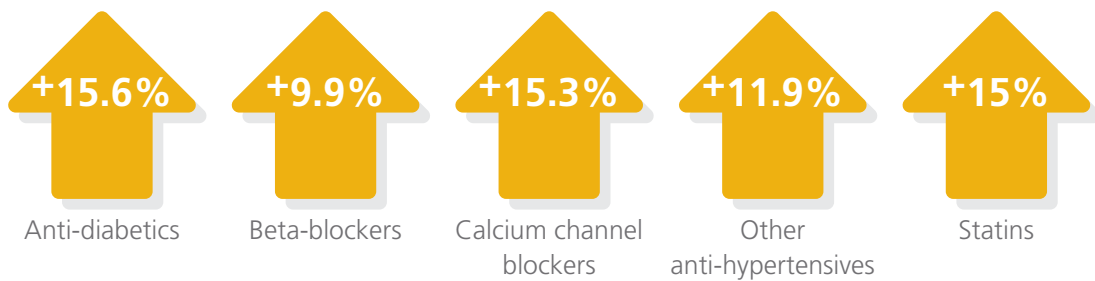
A new OptumRx study shows that home delivery services are **consistently ranked higher in adherence performance** than retail stores.¹



HOME DELIVERY: BETTER ACROSS THE BOARD

We studied five common therapeutic medication classes. **For every condition**, home delivery participants had **significantly higher adherence rates**¹:

Proportion of adherent patients (PDC≥80%) for 90-day prescriptions



Higher medication adherence rates are linked to **lower health care costs** and **better health care outcomes**.²



WHAT ABOUT 90-DAY RETAIL PLANS?

Recently some PBMs have begun offering **90-day** supplies of prescription drugs.

Couldn't these have an advantage in adherence by making things easier for the patient?

ACTUALLY, HOME DELIVERY IS STILL BETTER

The OptumRx study results shown above specifically compared adherence results between home delivery and retail plans offering 90 day prescription supplies.¹

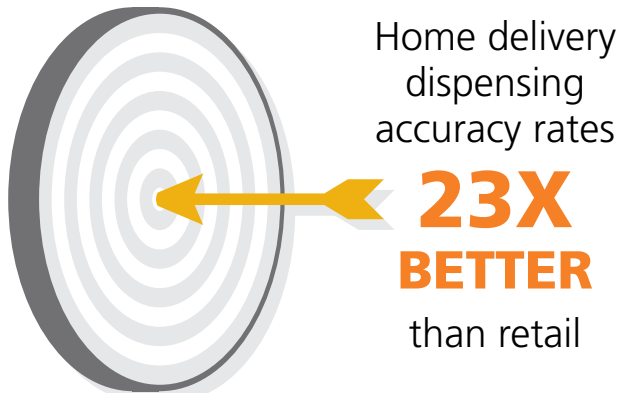


What do we mean by "adherence"?

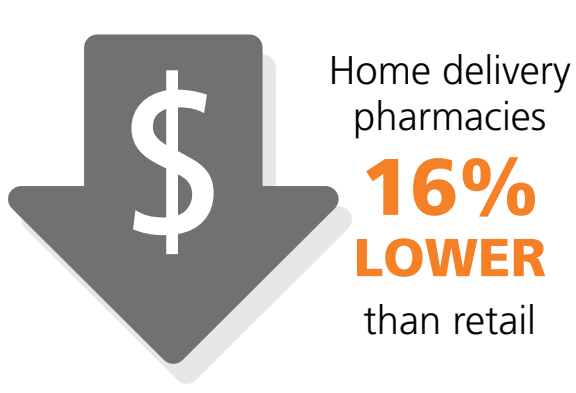
Simply put, adherent patients use their medications as directed. We use **Proportion of Days Covered**, or PDC, as used by the Pharmacy Quality Alliance, a recognized standards-setting organization.¹

HOME DELIVERY OUTPERFORMS RETAIL

Better accuracy³

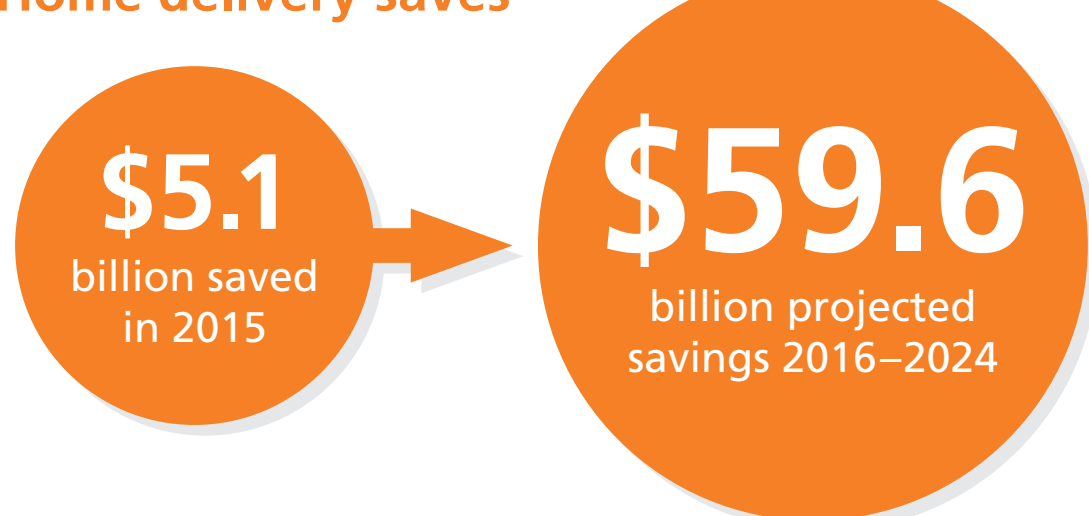


Lower cost³



Home delivery fulfillment leverages the advantages of scale and computerized logistics for **fast, accurate and efficient** pharmacy service. The result is satisfied members and impressive overall cost savings for consumers, employers, and other payers:

Home delivery saves³



HERE'S THE TAKEAWAY

Home delivery is a vital addition to our roster of adherence-promoting capabilities. Along with initiatives like text messaging refill reminders and our monitoring and outreach programs, **our customers rely on home delivery programs to manage pharmacy costs and help keep their employees healthy.**

References

1. Medication Adherence among Mail-order Pharmacy Users versus Retail Pharmacy Users with 90-Day Supply Prescription Fills. Lihua Zhang, MD, PhD, et al. Presented at the Academy of Managed Care Pharmacy 2015 Annual Meeting, San Diego, CA – April 7-10, 2015.
2. Risk Management and Healthcare Policy. Adherence and health care costs. Feb. 20, 2014. Accessed at: <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3934668/> on 09.16.2015.
3. Visante Consulting and the Pharmaceutical Care Management Association (PCMA). Mail-Service and Specialty Pharmacies Will Save More than \$300 Billion for Consumers, Employers, and Other Payers Over the Next 10 Years. September, 2014.